

REP HEADLINE# 6260040 TRF# 377687 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 1: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG9/12 18.21 *** KSWB-TV ***

ADV # _____ ADV. NAME ISS/DCCC REP. # _____ OFF. # 20 SALESMAN # _____
AGY # _____ AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
3050 K ST NW, SALES PRSN WA- ROBERT LANGER
WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6260040 CLASS: NATL. LOCAL REGIONAL
PRDCT DEM CONGR CMPGN EST#1475 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT9/12 OCT15/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG9/12 18.21

REP: TO NSA/NSM
FROM WES FOR ROBERT
REJECTED M8,9 AND ENTERED MANUALLY
SEE LINES 36, 37
TOTALS REMAIN THE SAME
THANKS PLEASE CONFIRM 8/9

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
M8 REJECT BUY#14 MISSED:TU-F,M/730P-800P OCT15 30S \$900.00 (AUG9/12)
OFFER:MON/800P-900P OCT15 30S \$900.00 PLS ADVISE.
CMT:PROG CHG - DUE TO NLCS **PLACED**
M9 REJECT BUY#12 MISSED:TU-F,M/700P-730P OCT15 30S \$800.00 (AUG9/12)
OFFER:MON/800P-900P OCT15 30S \$800.00 PLS ADVISE.
CMT:PROG CHG - DUE TO NLCS **PLACED**

CONTRACT TOTAL 65000.00
TOTAL SPOTS 75

REP HEADLINE# 6260040 TRF# 377687 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG9/12 14.45
ORDER WORKSHEET HARRIS REPORT FROM REP *** KSWB-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 20 SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
3050 K ST NW, SALES PRSN WA- ROBERT LANGER
WASHINGTON, DC 20007

ORDER # CONTRACT # 6260040 CLASS: NATL. LOCAL REGIONAL
PRDCT DEM CONGR CMPGN EST#1475 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT9/12 OCT15/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG9/12 14.45

REP: TO NSA/NSM
FROM WES FOR ROBERT
REJECTED M8,9 AND ENTERED MANUALLY
SEE LINES 36, 37
TOTALS REMAIN THE SAME
THANKS PLEASE CONFIRM 8/9

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

8/9

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	*		700P-730P	30		\$800.00	10/9	10/12	4		TU-F	4
PROGRAM : TWO AND A HALF MEN												
CON COM1: TWO AND A HALF MEN												
14	*		730P-800P	30		\$900.00	10/9	10/12	4		TU-F	4
PROGRAM : TWO AND A HALF MEN												
CON COM1: TWO AND A HALF MEN												

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1475
AGENCY PRODUCT CODE = 14

REP HEADLINE# 6260040 TRF# 377687 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP AUG9/12 14.45
 ORDER WORKSHEET **CHANGES** *** KSWB-TV ***

:LINE#	:REP	:CD	TIME PERIOD	: LGTH	: SEC	: RATE	: START DATE	: END DATE	: SPTS /WK	: WEEK INVT	: DAYS	:TOTL: SPTS:
36	A		800P-900P	30		\$900.00	10/15	10/15	1		MON	1
37	A		800P-900P	30		\$800.00	10/15	10/15	1		MON	1
STATION MAKEGOOD OFFERS:												
M8	REJECT	BUY#14	MISSED: TU-F, M/730P-800P OFFER: MON/800P-900P CMT: PROG CHG - DUE TO NLCS **PLACED**									
M9	REJECT	BUY#12	MISSED: TU-F, M/700P-730P OFFER: MON/800P-900P CMT: PROG CHG - DUE TO NLCS **PLACED**									
OCT/12	65000.00										CONTRACT TOTAL	65000.00
											TOTAL SPOTS	75

MARKET TOTALS \$342,105 KSWB 19% KGTV 7% KFMB 30% KNSD 33% XETV 1% KUSI 9% XDTV 1%
 CABL 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6260040 TRF# 377687 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER# 703528 HARRIS REPORT FROM STATION AUG9/12 13.01
*** KSWB-TV ***

ADV # _____ ADV. NAME ISS/DCCC REP. # _____ OFF. # 20 SALESMAN # _____
AGY # _____ AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
3050 K ST NW, SALES PRSN WA- ROBERT LANGER
WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6260040 CLASS: NATL. LOCAL REGIONAL
PRDCT DEM CONGR CMPGN EST#1475 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG9/12 13.01

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M7	OK'D	BUY#28	MISSED:TUE/800P-900P OFFER:TUE/800P-900P CMT:CORRECT PROG **PLACED**	OCT9 OCT9	30S 30S	\$4,000.00 \$4,000.00	(AUG3/12) PLS ADVISE.
M8	UNRESL	BUY#14	MISSED:TU-F,M/730P-800P OFFER:MON/800P-900P CMT:PROG CHG - DUE TO NLCS **PLACED**	OCT15 OCT15	30S 30S	\$900.00 \$900.00	(AUG9/12) PLS ADVISE.
M9	UNRESL	BUY#12	MISSED:TU-F,M/700P-730P OFFER:MON/800P-900P CMT:PROG CHG - DUE TO NLCS **PLACED**	OCT15 OCT15	30S 30S	\$800.00 \$800.00	(AUG9/12) PLS ADVISE.

CONTRACT TOTAL 65000.00
TOTAL SPOTS 75

Hansen, Cindi

From: misty.devoll@fox40.com
Sent: Wednesday, August 08, 2012 11:22 AM
To: Hansen, Cindi; Lee, Benson
Subject: Spot - Makegood: Democratic Congress Campaign Comm - 377687 MGB#2

This email notification contains (2) different actions.

Station: KSWB

Order Information:

Order #: 377687
Prev. Order Total: \$65,000.00
New Order Total: \$65,000.00
Order Total Diff: \$0.00
Change in Agreed Rating: 0.00
Agency: Great American Media
Advertiser: Democratic Congress Campaign Comm
Product: 11/14/DEM CONGR CMPGN
Alternate Order #: 06260040
Estimate #: 1475
Flight Dates: 10/09/12 - 10/15/12
Demo: Adults 35+

Sales Information: Robert Langer, Telerep Washington DC, National

The following spot(s) have been madegood:

Makegood Bundle #2

Original Spot Information (377687-14-1):

Rate: \$900.00

Air Date: Mon 10/15/12

Eligible Days: M-----

Inventory Code: M-F 730p-8p

Inventory Description: M-F 730p-8p

Inventory Code Time: 730p-8p

Spot Type: NM

Length: :30

Channel(s): 5

Priority: Priority 02

Makegood Reason: DUE TO NLCS MG 2.5MEN 9-10P

Makegood Spot Information (377687-14-6):

Rate: \$900.00

Air Date: Mon 10/15/12

Eligible Days: M-----

Inventory Code: Non-Network prime

Inventory Description: Non-Network Prime M-Su

Inventory Code Time: M-Sa 8p-10p/Su 7p-10p

NLCS
0-9P

Spot Type: NM
Length: :30
Channel(s): 5
Priority: Priority 02
Makegood Reason: MKGD 2.5 MEN DUE TO NLCS Event 2 (Spot - Makegood)

Makegood Bundle #3

Original Spot Information (377687-12-5):
Rate: \$800.00
Air Date: Mon 10/15/12
Eligible Days: M-----

Inventory Code: M-F 7p-730p
Inventory Description: M-F 7p-730p
Inventory Code Time: 7p-730p

Spot Type: NM
Length: :30
Channel(s): 5
Priority: Priority 02
Makegood Reason: DUE TO NLCS MG 2.5MEN 9-10P

Makegood Spot Information (377687-12-6):

Rate: \$800.00
Air Date: Mon 10/15/12
Eligible Days: M-----

Inventory Code: Non-Network prime
Inventory Description: Non-Network Prime M-Su
Inventory Code Time: M-Sa 8p-10p/Su 7p-10p

Spot Type: NM
Length: :30
Channel(s): 5
Priority: Priority 02
Makegood Reason: MKGD 2.5 MEN DUE TO NLCS

NLCS
8-9p

REP HEADLINE# 6260040 TRF# 377687 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG8/12 11.48
*** KSWB-TV ***

ADV # _____ ADV. NAME ISS/DCCC REP. # _____ OFF. # 20 SALESMAN # _____
AGY # _____ AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
3050 K ST NW, SALES PRSN WA- ROBERT LANGER
WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6260040 CLASS: NATL. LOCAL REGIONAL
PRDCT DEM CONGR CMPGN EST#1475 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT9/12 OCT15/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG8/12 11.48

REP: TO CINDI FROM ROBERT
REVISED TO REINSTATE CREDIT MONEY
\$65,000/75X
PLEASE CONFIRM
THANKS 8/7

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
CONTRACT TOTAL 65000.00
TOTAL SPOTS 75



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Contract Agreement Between:

CONTRACT

Print Date 08/08/12 Page 1 of 3

Contract / Revision		Alt Order #	
377687 /		06260040	
Product			
11/14/DEM CONGR CMPGN			
Contract Dates		Estimate #	
10/09/12 - 10/15/12		1475	
Advertiser			
Democratic Congress Campaign Comm			
Original Date / Revision		08/03/12 / 08/07/12	
Billing Cycle	Billing Calendar	Cash/Trade	
EOM/EOC	Broadcast	Cash	
Station	Account Executive	Sales Office	
KSWB	Robert Langer	Teleport Washin	
Special Handling			
Demographic			
Adults 35+			
IDB#	Advertiser Code	Product Code	
13721	11	14	
Agency Ref			

Great American Media
3050 K St NW
Washington, DC 20007

And:

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	5	10/09/12	10/15/12	M-F 1p-2p	1p-2p		:30			NM	3	\$450.00
Week: 10/08/12 10/14/12 -TWTF-- 2 \$150.00												
Week: 10/15/12 10/21/12 M----- 1 \$150.00												
N 2	5	10/09/12	10/15/12	M-F 10a-11a	10a-11a		:30			NM	5	\$1,000.00
Week: 10/08/12 10/14/12 -TWTF-- 4 \$200.00												
Week: 10/15/12 10/21/12 M----- 1 \$200.00												
N 3	5	10/09/12	10/15/12	Wkday Late News Rotor	10P-11P		:30			NM	7	\$6,300.00
Week: 10/08/12 10/14/12 -TWTF-- 5 \$900.00												
Week: 10/15/12 10/21/12 M----- 2 \$900.00												
N 4	5	10/09/12	10/15/12	M-F 11a-12p	11a-12p		:30			NM	4	\$600.00
Week: 10/08/12 10/14/12 -TWTF-- 3 \$150.00												
Week: 10/15/12 10/21/12 M----- 1 \$150.00												
N 5	5	10/09/12	10/15/12	M-F 12p-1p	12p-1p		:30			NM	4	\$600.00
Week: 10/08/12 10/14/12 -TWTF-- 3 \$150.00												
Week: 10/15/12 10/21/12 M----- 1 \$150.00												
N 6	5	10/09/12	10/15/12	M-F 2p-3p	2p-3p		:30			NM	4	\$800.00
Week: 10/08/12 10/14/12 -TWTF-- 3 \$200.00												
Week: 10/15/12 10/21/12 M----- 1 \$200.00												
N 7	5	10/09/12	10/15/12	M-F 3p-4p	3p-4p		:30			NM	4	\$1,000.00
Week: 10/08/12 10/14/12 -TWTF-- 3 \$250.00												
Week: 10/15/12 10/21/12 M----- 1 \$250.00												
N 8	5	10/09/12	10/15/12	M-F 4p-5p	4p-5p		:30			NM	5	\$2,000.00
Week: 10/08/12 10/14/12 -TWTF-- 4 \$400.00												
Week: 10/15/12 10/21/12 M----- 1 \$400.00												
N 9	5	10/09/12	10/15/12	Fox 5 News at 5	5p-6p		:30			NM	2	\$800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



Contract / Revision	377687 /	Alt Order #	06260040
Contract Dates	10/09/12 - 10/15/12	Product	11/14/DEM CONGR CM
Advertiser	Original Date / Revision		
Democratic Congress Ca	08/03/12 / 08/07/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	5	Week: 10/08/12	10/15/12	Fox 5 Morning News	6a-7a		:30	1	\$400.00	NM	5	\$2,500.00
		Week: 10/15/12	10/21/12	M-----				1	\$400.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	-TWTF--	4	\$500.00						
		Week: 10/15/12	10/21/12	M-----	1	\$500.00						
N 11	5	Week: 10/08/12	10/15/12	Fox 5 News at 6	6p-7p		:30	2	\$400.00	NM	3	\$1,200.00
		Week: 10/15/12	10/21/12	M-----				1	\$400.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	-TWTF--	2	\$400.00						
		Week: 10/15/12	10/21/12	M-----	1	\$400.00						
N 12	5	Week: 10/08/12	10/15/12	M-F 7p-730p	7p-730p		:30	4	\$800.00	NM	5	\$4,000.00
		Week: 10/15/12	10/21/12	M-----				1	\$800.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	-TWTF--	4	\$500.00						
		Week: 10/15/12	10/21/12	M-----	1	\$500.00						
N 13	5	Week: 10/08/12	10/15/12	M-F 7a-9a	7a-9a		:30	4	\$500.00	NM	5	\$2,500.00
		Week: 10/15/12	10/21/12	M-----				1	\$500.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	-TWTF--	4	\$500.00						
		Week: 10/15/12	10/21/12	M-----	1	\$500.00						
N 14	5	Week: 10/08/12	10/15/12	M-F 730p-8p	730p-8p		:30	4	\$900.00	NM	5	\$4,500.00
		Week: 10/15/12	10/21/12	M-----				1	\$900.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	-TWTF--	4	\$900.00						
		Week: 10/15/12	10/21/12	M-----	1	\$900.00						
N 15	5	Week: 10/08/12	10/15/12	M-F 9a-10a News	9a-10a		:30	4	\$250.00	NM	5	\$1,250.00
		Week: 10/15/12	10/21/12	M-----				1	\$250.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	-TWTF--	4	\$250.00						
		Week: 10/15/12	10/21/12	M-----	1	\$250.00						
N 16	5	Week: 10/12/12	10/12/12	Fringe	9p-10p		:30	1	\$2,000.00	NM	1	\$2,000.00
		Week: 10/08/12	10/14/12	----1--				1	\$2,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/15/12	10/21/12	1-----	1	\$4,000.00						
N 17	5	Week: 10/15/12	10/15/12	Bones	8p-9p		:30	1	\$4,000.00	NM	1	\$4,000.00
		Week: 10/15/12	10/21/12	1-----				1	\$4,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/15/12	10/21/12	1-----	1	\$4,000.00						
N 18	5	Week: 10/15/12	10/15/12	Mob Dr.	9p-10p		:30	1	\$4,000.00	NM	1	\$4,000.00
		Week: 10/15/12	10/21/12	1-----				1	\$4,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/13/12	10/13/12	Sa 4p-5p	4p-5p		:30			NM	0	\$0.00
		Week: 10/13/12	10/13/12	Sa 5p-6p	5p-6p		:30			NM	0	\$0.00
		Week: 10/13/12	10/13/12	Sa 7p-730p	7p-730p		:30			NM	0	\$0.00
		Week: 10/13/12	10/13/12	NFL on Fox 10a	10a-1p		:30			NM	0	\$0.00
		Week: 10/08/12	10/14/12	----1--				1	\$6,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	Su 5p-6p	5p-6p		:30			NM	0	\$0.00
		Week: 10/14/12	10/14/12	Su 6p-7p	6p-7p		:30			NM	0	\$0.00
		Week: 10/14/12	10/14/12	Su 8a-9a	8a-9a		:30			NM	1	\$500.00
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	Su 8p-9pm	8p-9pm		:30			NM	1	\$5,000.00
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
		Start Date	End Date									



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Contract / Revision	377687 /	Alt Order #	06260040
Product	11/14/DEM CONGR CM	Estimate #	1475
Contract Dates	10/09/12 - 10/15/12	Advertiser	Democratic Congress Ca
		Original Date / Revision	08/03/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots	Amount
N 27	5	10/11/12	10/11/12	Glee	9p-10p		:30			NM	1	\$4,000.00
		Week: 10/08/12	End Date 10/14/12	Weekdays ---1---	Spots/Week 1			Rate \$4,000.00				
		Start Date 10/08/12	End Date 10/14/12	Description Glee	Start/End Time 9p-10p	Weekdays ---Th----	Length :30	Rate \$4,000.00		NM		
		Spot Ch 15	Date Range 10/08/12-10/14/12							Type NM		
		See MG 27.2										
		25	10/11/12-10/11/12	X Factor Thur	X Factor Thur	---Th----	:30	\$4,000.00		NM		
		Ⓜ MG for 27.1	10/11									
N 28	5	10/09/12	10/09/12	Raising Hope	8p-9p		:30			NM	1	\$4,000.00
		Week: 10/08/12	End Date 10/14/12	Weekdays -1-----	Spots/Week 1			Rate \$4,000.00				
		Start Date 10/08/12	End Date 10/14/12	Description Raising Hope	Start/End Time 8p-9p	Weekdays ---Th----	Length :30	Rate \$4,000.00		NM		
		Spot Ch 29	Date Range 10/08/12-10/14/12							Type NM		
		Week: 10/08/12	End Date 10/14/12	Weekdays ---1---	Spots/Week 1			Rate \$6,000.00				
		Start Date 10/08/12	End Date 10/14/12	Description X Factor Wed	Start/End Time 8p-10pm	Weekdays ---1---	:30	Rate \$6,000.00		NM	1	\$6,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	75	\$65,000.00	\$55,250.00
Totals	75	\$65,000.00	\$55,250.00

Signature: _____
Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

REP HEADLINE# 6260040 TRF# 377687 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG7/12 09.03
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KSWB-TV ***
 CHANGES

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 20 SALESMAN #
 AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
 3050 K ST NW, SALES PRSN WA- ROBERT LANGER
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6260040 CLASS: NATL. LOCAL REGIONAL.
 PRDCT DEM CONGR CMPGN EST#1475 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT9/12 OCT15/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG7/12 09.03

REP: TO CINDI FROM ROBERT
 REVISED TO REINSTATE CREDIT MONEY
 \$65,000/75X
 PLEASE CONFIRM
 THANKS 8/7

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM

Add 8/7

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1000P-1100P	30		\$900.00	10/9	10/15	7		TU-F,M	7
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14 AGENCY EST# = 1475												
PROGRAM : FOX 5 NEWS CON COM1: FOX 5 NEWS												
OCT/12	65000.00											65000.00
CONTRACT TOTAL											TOTAL SPOTS	
											75	

REP HEADLINE# 6260040

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

TRF# 377687

REP: TEL# 703 528 7800

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

FAX# 703 528 7880

ORDER WORKSHEET

HARRIS REPORT FROM REP

AUG7/12 09.03

*** KSWB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
:	:LINE#	:	:	:	:	:	: DATE	: DATE	:	: INVT	:	:SPTS
MARKET TOTALS \$342,105 KSWB 19% KGTV 7% KFMB 30% KNBD 33% XETV 1% KUST 9% XDTV 1% CABL 0%												
SVC- NSI												
DEMOS- RA35+*												
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	F-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME				
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE				

REP HEADLINE# 6260040 TRF# 377687 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ APPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG6/12 18.29
ORDER WORKSHEET HARRIS REPORT FROM STATION *** KSWB-TV ***

ADV # ADV. NAME ISS/DCCC REP.# OFF.# 20 SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
3050 K ST NW, SALES PRSN WA- ROBERT LANGER
WASHINGTON, DC 20007

ORDER # CONTRACT # 6260040 CLASS: NATL. LOCAL REGIONAL
PRDCT DEM CONGR CMPGN EST#1475 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT9/12 OCT15/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG6/12 18.29

REP: TO: NSM/NSA
FR: CAITLIN FOR ROBERT
M1-7 OK'D, SEE LNS 30-35
PLS CONFIRM, THX! 8/6/12

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION			
M1	OK'D	BUY#1	
		MISSED: TU-F,M/100P-200P	OCT9(3/WK) 30S \$150.00 (AUG3/12)
		OFFER: TU-F,M/100P-200P	OCT9(3/WK) 30S \$150.00 PLS ADVISE.
		CMT: CORRECT PROG **PLACED**	
M2	OK'D	BUY#4	
		MISSED: TU-F,M/1100A-1200N	OCT9(4/WK) 30S \$150.00 (AUG3/12)
		OFFER: TU-F,M/1100A-1200N	OCT9(4/WK) 30S \$150.00 PLS ADVISE.
		CMT: CORRECT PROG **PLACED**	
M3	OK'D	BUY#16	
		MISSED: FRI/900P-1000P	OCT12 30S \$2,000.00 (AUG3/12)
		OFFER: FRI/900P-1000P	OCT12 30S \$2,000.00 PLS ADVISE.
		CMT: CORRECT PROG **PLACED**	
M4	OK'D	BUY#18	
		MISSED: MON/900P-1000P	OCT15 30S \$4,000.00 (AUG3/12)
		OFFER: MON/900P-1000P	OCT15 30S \$4,000.00 PLS ADVISE.
		CMT: CORRECT PROG **PLACED**	
M5	OK'D	BUY#19	
		MISSED: SAT/400P-500P	OCT13 30S \$200.00 (AUG3/12)
		BUY#20 SAT/500P-600P	OCT13 30S \$300.00
		BUY#21 SAT/700P-730P	OCT13 30S \$500.00
		BUY#23 SUN/500P-600P	OCT14 30S \$300.00
		BUY#24 SUN/600P-700P	OCT14 30S \$500.00
		OFFER: NONE	
		CMT: NOT PLACED - WRONG PROG - PLZ USE PROG GRID	

REP HEADLINE# 6260040 TRF# 377687
 \$\$\$ UNAPPROVED REV #2 \$\$\$
 REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG6/12 14.50
 CHANGES *** KSWB-TV ***

ADV #	ADV. NAME	ISS/DCCC	REP. #	OFF. #	20	SALESMAN #
AGY #	AGY. NAME	GREAT AMERICAN MEDIA	BUYER NAME	SARAH	LEVENE	
		3050 K ST NW,	SALES PRSN	WA-	ROBERT LANGER	
		WASHINGTON, DC 20007				

ORDER #	CONTRACT # 6260040	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	DEM CONGR CMPGN	EST#1475	COMMENTS: (LINE, ORDER, INVOICE)	
FLIGHT DATES	OCT9/12	OCT15/12	WK-1	

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	AUG6/12	14.50
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REP: TO: NSM/NSA
FR: CAITLIN FOR ROBERT
M1-7 OK'D, SEE LNS 30-35
PLS CONFIRM, THX! 8/6/12

STA :
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14 AGENCY EST# = 1475												
1	ES		100P-200P	30		\$150.00	10/9	10/15	0		TU-F, M	0
PROGRAM : BILL CUNNINGHAM CON COM1: BILL CUNNINGHAM												
31	A		100P-200P	30		\$150.00	10/9	10/15	3		TU-F, M	3
PROGRAM : JEREMY KYLE ORD COM1: CORRECT PROG **PLACED** THIS IS A REPLACEMENT FOR N/A SPOT ON OCT9 ON LINE-1 FOR 3 SPOTS/WK												

FAX# 703 528 7880

REP HEADLINE# 6260040 TRF# 377687
\$\$\$ UNAPPROVED REV #2 \$\$\$

CREDIT RISK !!!
HARRIS REPORT FROM REP
***CHANGES**
AUG6/12 14.50
*** KSWB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	ES		1100A-1200N	30		\$150.00	10/9	10/15	0		TU-F,M	0
PROGRAM : SWIFT JUSTICE (2X) CON COM1: SWIFT JUSTICE (2X)												
32	A		1100A-1200N	30		\$150.00	10/9	10/15	4		TU-F,M	4
PROGRAM : STEVE WILKOS ORD COM1: CORRECT PROG **PLACED** THIS IS A REPLACEMENT FOR N/A SPOT ON OCT9 ON LINE-4 FOR 4 SPOTS/WK												
16	S		900P-1000P	30		\$2,000.00	10/12	10/12	0		FRI	0
PROGRAM : AVG. ALL WKS CON COM1: AVG. ALL WKS												
33	A		900P-1000P	30		\$2,000.00	10/12	10/12	1		FRI	1
PROGRAM : FRINGE ORD COM1: CORRECT PROG **PLACED** THIS IS A REPLACEMENT FOR N/A SPOT ON OCT12 ON LINE-16 FOR 1 SPOT/WK												
18	S		900P-1000P	30		\$4,000.00	10/15	10/15	0		MON	0
PROGRAM : ALCATRAZ CON COM1: ALCATRAZ												
34	A		900P-1000P	30		\$4,000.00	10/15	10/15	1		MON	1
PROGRAM : MOB DR. ORD COM1: CORRECT PROG **PLACED** THIS IS A REPLACEMENT FOR N/A SPOT ON OCT15 ON LINE-18 FOR 1 SPOT/WK												
19	S		400P-500P	30		\$200.00	10/13	10/13	0		SAT	0
PROGRAM : ACCRD TO JIM/RAYMOND CON COM1: ACCRD TO JIM/RAYMOND CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT13												
20	S		500P-600P	30		\$300.00	10/13	10/13	0		SAT	0
PROGRAM : BONES CON COM1: BONES CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT13												

REP HEADLINE# 6260040

\$\$\$ UNAPPROVED REV #2 \$\$\$

TRF# 377687

REP: TEL# 703 528 7800

FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

AUG6/12 14.50

*** KSWB-TV ***

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES

:LINE#:REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE:	:START DATE:	:END DATE:	:SPTS/WK:	:WEEK INVT:	:DAYS:	:TOTL: SPTS:
STATION MAKEGOOD OFFERS:											
M5	OK'D	BUY#19	MISSED:	SAT/400P-500P		OCT13		30S	\$200.00	(AUG3/12)	
		BUY#20		SAT/500P-600P		OCT13		30S	\$300.00		
		BUY#21		SAT/700P-730P		OCT13		30S	\$500.00		
		BUY#23		SUN/500P-600P		OCT14		30S	\$300.00		
		BUY#24		SUN/600P-700P		OCT14		30S	\$500.00		
		OFFER: NONE									
		CMT:NOT PLACED - WRONG PROG - PLZ USE PROG GRID									
M6	OK'D	BUY#27	MISSED:	THU/900P-1000P		OCT11		30S	\$4,000.00	(AUG6/12)	
			OFFER:	THU/800P-900P		OCT11		30S	\$4,000.00	PLS ADVISE.	
		CMT:PROG CHG **PLACED**									
OCT/12		63200.00									
										CONTRACT TOTAL	63200.00
										TOTAL SPOTS	73

MARKET TOTALS \$342,105

KSWB 19%

KGTV 7%

KFMB 30%

KNSD 33%

XETV 1%

KUSI 9%

XDTV 1%

CABL 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6260040 TRF# 3/7/687 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG6/12 14.47
 *** CHANGES *** ** KSWB-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 20 SALESMAN #
 AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
 3050 K ST NW, SALES PRSN WA- ROBERT LANGER
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6260040 CLASS: NATL. LOCAL REGIONAL
 PRDCT DEM CONGR CMPGN EST#1475 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG6/12 14.47

REP: TO: NSM/NSA
 FR: CAITLIN FOR ROBERT
 M7 OK'D, SEE LN 30
 TTLS: RTS
 PLS CONFIRM, THX! 8/6/12

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

alu

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28	S		800P-900P	30		\$4,000.00	10/9	10/9	0		TUE	0
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14 AGENCY EST# = 1475												
PROGRAM : GLEE												
CON COM1: GLEE												
30	A		800P-900P	30		\$4,000.00	10/9	10/9	1		TUE	1
PROGRAM : RAISING HOPE ORD COM1: CORRECT PROG **PLACED** THIS IS A REPLACEMENT FOR N/A SPOT ON OCT9 ON LINE-28 FOR 1 SPOT/WK												

28

CMT:NOT PLACED - WRONG PROG - PLZ USE PROG GRID

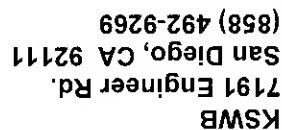
REP HEADLINE# 6260040	TRF# 377687	REP: TEL# 703 528 7800	FAX# 703 528 7880
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$		CREDIT ADVISORY: AGENCY CREDIT RISK !!!	
		ORDER WORKSHEET	
			HARRIS REPORT FROM STATION AUG3/12 17.42
			*** KSWB-TV ***

STATION MAKEGOOD OFFERS:

M6	UNRESL	BUY#27	MISSED: THU/900P-1000P	OCT11	30S	\$4,000.00	(AUG3/12)
			OFFER: THU/900P-1000P	OCT11	30S	\$4,000.00	PLS ADVISE.
			CMT: CORRECT PROG **PLACED**				
M7	UNRESL	BUY#28	MISSED: TUE/800P-900P	OCT9	30S	\$4,000.00	(AUG3/12)
			OFFER: TUE/800P-900P	OCT9	30S	\$4,000.00	PLS ADVISE.
			CMT: CORRECT PROG **PLACED**				

CONTRACT TOTAL	65000.00
TOTAL SPOTS	78

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	5	10/09/12	10/15/12	M-F 1p-2p	1p-2p		:30	2	\$150.00	NM	3	\$450.00
		Week: 10/08/12	10/14/12	-TWTF--				2	\$150.00			
		Week: 10/15/12	10/21/12	M-----				1	\$150.00			
N 2	5	10/09/12	10/15/12	M-F 10a-11a	10a-11a		:30	4	\$200.00	NM	5	\$1,000.00
		Week: 10/08/12	10/14/12	-TWTF--				4	\$200.00			
		Week: 10/15/12	10/21/12	M-----				1	\$200.00			
N 3	5	10/09/12	10/15/12	Wkday Late News Rotator	10P-11P		:30	4	\$900.00	NM	5	\$4,500.00
		Week: 10/08/12	10/14/12	-TWTF--				4	\$900.00			
		Week: 10/15/12	10/21/12	M-----				1	\$900.00			
N 4	5	10/09/12	10/15/12	M-F 11a-12p	11a-12p		:30	3	\$150.00	NM	4	\$600.00
		Week: 10/08/12	10/14/12	-TWTF--				3	\$150.00			
		Week: 10/15/12	10/21/12	M-----				1	\$150.00			
N 5	5	10/09/12	10/15/12	M-F 12p-1p	12p-1p		:30	3	\$150.00	NM	4	\$600.00
		Week: 10/08/12	10/14/12	-TWTF--				3	\$150.00			
		Week: 10/15/12	10/21/12	M-----				1	\$150.00			
N 6	5	10/09/12	10/15/12	M-F 2p-3p	2p-3p		:30	3	\$200.00	NM	4	\$800.00
		Week: 10/08/12	10/14/12	-TWTF--				3	\$200.00			
		Week: 10/15/12	10/21/12	M-----				1	\$200.00			
N 7	5	10/09/12	10/15/12	M-F 3p-4p	3p-4p		:30	3	\$250.00	NM	4	\$1,000.00
		Week: 10/08/12	10/14/12	-TWTF--				3	\$250.00			
		Week: 10/15/12	10/21/12	M-----				1	\$250.00			
N 8	5	10/09/12	10/15/12	M-F 4p-5p	4p-5p		:30	4	\$400.00	NM	5	\$2,000.00
		Week: 10/08/12	10/14/12	-TWTF--				4	\$400.00			
		Week: 10/15/12	10/21/12	M-----				1	\$400.00			
N 9	5	10/09/12	10/15/12	Fox 5 News at 5	5p-6p		:30	5	\$800.00	NM	2	\$800.00
		Week: 10/08/12	10/14/12	-TWTF--				5	\$800.00			
		Week: 10/15/12	10/21/12	M-----				1	\$800.00			



Contract / Revision	377687 /	Alt Order #	06260040
Contract Dates	10/09/12 - 10/15/12	Product	11/14/DEM CONGR CM
		Estimate #	1475
Advertiser	Democratic Congress Ca		
Original Date / Revision	08/03/12 / 08/03/12		

[illegible]



KSWB
 7191 Engineer Rd.
 San Diego, CA 92111
 (858) 492-9269

Contract / Revision	377687 /
Alt Order #	06260040

Contract Dates	10/09/12 - 10/15/12
Product	11/14/DEM CONGR CM
Estimate #	1475

Advertiser	Democratic Congress Ca
Original Date / Revision	08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 27	5	10/11/12	10/11/12	Glee	9p-10p		:30			NM	1	\$4,000.00
Week: 10/08/12 10/14/12 ---1---												
		Start Date	End Date	Weekdays			Spots/Week	Rate				
		10/08/12	10/14/12	---1---			1	\$4,000.00				
				Description			Start/End Time	Weekdays	Length	Rate	Type	
				Spot Ch	Date Range		10/08/12-10/14/12		Glee			
				1 5								
				See MG 27.2								
				2 5	10/11/12-10/11/12		X Factor Thur					
				Ⓜ MG for 27.1 10/11								
N 28	5	10/09/12	10/09/12	Raising Hope	8p-9p		:30			NM	1	\$4,000.00
Week: 10/08/12 10/14/12 -1-----												
		Start Date	End Date	Weekdays			Spots/Week	Rate				
		10/08/12	10/14/12	-1-----			1	\$4,000.00				
				Description			Start/End Time	Weekdays	Length	Rate	Type	
				Spot Ch	Date Range		10/08/12-10/14/12		Glee			
				1 5								
				See MG 27.2								
				2 5	10/11/12-10/11/12		X Factor Thur					
				Ⓜ MG for 27.1 10/11								
N 29	5	10/10/12	10/10/12	X Factor Wed	8p-10pm		:30			NM	1	\$6,000.00
Week: 10/08/12 10/14/12 --1----												
		Start Date	End Date	Weekdays			Spots/Week	Rate				
		10/08/12	10/14/12	--1----			1	\$6,000.00				
				Description			Start/End Time	Weekdays	Length	Rate	Type	
				Spot Ch	Date Range		10/08/12-10/14/12		Glee			
				1 5								
				See MG 27.2								
				2 5	10/11/12-10/11/12		X Factor Thur					
				Ⓜ MG for 27.1 10/11								
Totals												
										73	\$63,200.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	73	\$63,200.00	\$53,720.00
Totals	73	\$63,200.00	\$53,720.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)
 Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

REP HEADLINE# 6260040
 *** ORIGINAL REV#0 ***
 REP: TEL# 703 528 7800
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET
 FAX# 703 528 7880
 AUG1/12 11.54
 *** KSWB-TV ***

27100

ADV # ADV. NAME ISS/DCCC REP.# OFF.# 20 SALESMAN #
 AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
 3050 K ST NW, SALES PRSN WA- ROBERT LANGER
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6260040 CLASS: NATL. LOCAL REGIONAL
 PRDCT DEM CONGR CMPGN EST#1475 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG1/12 11.54

REP: TO: NSM/NSA
 FR: CAITLIN FOR ROBERT
 NEW ORDER
 TTLS: \$65,000
 PLS CONFIRM, THX! 8/1/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

8/b SW 10/19

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-200P	30		\$150.00	10/9	10/15	3		TU-F,M	3
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14 PROGRAM : BILL CUNNINGHAM CON COM1: BILL CUNNINGHAM												
2			1000A-1100A	30		\$200.00	10/9	10/15	5		TU-F,M	5
PROGRAM : DR. OZ CON COM1: DR. OZ												

Jeremy Kyle

REP HEADLINE# 6260040
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP

AUG1/12 11.54
*** KSWB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
3			1000P-1100P	30		\$900.00	10/9	10/15	5		TU-F,M	5
PROGRAM : FOX 5 NEWS												
CON COM1: FOX 5 NEWS												
4			1100A-1200N	30		\$150.00	10/9	10/15	4		TU-F,M	4
PROGRAM : SWIFT JUSTICE (2X)												
CON COM1: SWIFT JUSTICE (2X)												
5			1200N-100P	30		\$150.00	10/9	10/15	4		TU-F,M	4
PROGRAM : STEVE WILKOS												
CON COM1: STEVE WILKOS												
6			200P-300P	30		\$200.00	10/9	10/15	4		TU-F,M	4
PROGRAM : JERRY SPRINGER												
CON COM1: JERRY SPRINGER												
7			300P-400P	30		\$250.00	10/9	10/15	4		TU-F,M	4
PROGRAM : JERRY SPRINGER												
CON COM1: JERRY SPRINGER												
8			400P-500P	30		\$400.00	10/9	10/15	5		TU-F,M	5
PROGRAM : DR. OZ												
CON COM1: DR. OZ												
9			500P-600P	30		\$400.00	10/9	10/15	2		TU-F,M	2
PROGRAM : FOX 5 NEWS @ 5P												
CON COM1: FOX 5 NEWS @ 5P												
10			600A-700A	30		\$500.00	10/9	10/15	5		TU-F,M	5
PROGRAM : FOX 5 MORNING NEWS												
CON COM1: FOX 5 MORNING NEWS												
11			600P-700P	30		\$400.00	10/9	10/15	3		TU-F,M	3
PROGRAM : FOX 5 NEWS @ 6P												
CON COM1: FOX 5 NEWS @ 6P												

Steve Wilkos

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS
12			700P-730P	30		\$800.00	10/9	10/15	5		TU-F,M	5
			PROGRAM : TWO AND A HALF MEN									
			CON COM1: TWO AND A HALF MEN									
13			700A-900A	30		\$500.00	10/9	10/15	5		TU-F,M	5
			PROGRAM : FOX 5 MORNING NEWS									
			CON COM1: FOX 5 MORNING NEWS									
14			730P-800P	30		\$900.00	10/9	10/15	5		TU-F,M	5
			PROGRAM : TWO AND A HALF MEN									
			CON COM1: TWO AND A HALF MEN									
15			900A-1000A	30		\$250.00	10/9	10/15	5		TU-F,M	5
			PROGRAM : FOX5 MORNING NEWS @9A									
			CON COM1: FOX5 MORNING NEWS @9A									
16			900P-1000P	30		\$2,000.00	10/12	10/12	1		FRI	1
			PROGRAM : AVG. ALL WKS									
			CON COM1: AVG. ALL WKS									
17			800P-900P	30		\$4,000.00	10/15	10/15	1		MON	1
			PROGRAM : BONES									
			CON COM1: BONES									
18			900P-1000P	30		\$4,000.00	10/15	10/15	1		MON	1
			PROGRAM : ALCATRAZ									
			CON COM1: ALCATRAZ									
19			400P-500P	30		\$200.00	10/13	10/13	1		SAT	1
			PROGRAM : ACCRD TO JIM/RAYMOND									
			CON COM1: ACCRD TO JIM/RAYMOND									
20			500P-600P	30		\$300.00	10/13	10/13	1		SAT	1
			PROGRAM : BONES									
			CON COM1: BONES									

Fringe

mob Dr.

NA

NA

REP HEADLINE# 6260040
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 703 528 7880
 AUG1/12 11.54
 *** KSWB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
21			700P-730P	30		\$500.00	10/13	10/13	1		SAT	1
PROGRAM : TWO AND A HALF MEN												
CON COM1: TWO AND A HALF MEN												
22			1000A-100P	30		\$6,000.00	10/14	10/14	1		SUN	1
PROGRAM : 2012 NFL ON FOX 10A												
CON COM1: 2012 NFL ON FOX 10A												
23			500P-600P	30		\$300.00	10/14	10/14	1		SUN	1
PROGRAM : FAMILY GUY X2												
CON COM1: FAMILY GUY X2												
24			600P-700P	30		\$500.00	10/14	10/14	1		SUN	1
PROGRAM : 30 ROCK/ 2 & 1/2 MEN												
CON COM1: 30 ROCK/ 2 & 1/2 MEN												
25			800A-900A	30		\$500.00	10/14	10/14	1		SUN	1
PROGRAM : FOX NEWS SUNDAY												
CON COM1: FOX NEWS SUNDAY												
26			800P-900P	30		\$5,000.00	10/11	10/11	1		THU	1
PROGRAM : XFACTOR												
CON COM1: XFACTOR												
27			900P-1000P	30		\$4,000.00	10/11	10/11	1		THU	1
PROGRAM : TOUCH												
CON COM1: TOUCH												
28			800P-900P	30		\$4,000.00	10/9	10/9	1		TUE	1
PROGRAM : GLEE												
CON COM1: GLEE												
29			800P-1000P	30		\$6,000.00	10/10	10/10	1		WED	1
PROGRAM : XFACTOR												
CON COM1: XFACTOR												

alice

Raising Hope

REP HEADLINE# 6260040
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 703 528 7880
 AUG1/12 11.54
 *** KSWB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
OCT/12			65000.00									
CONTRACT TOTAL												65000.00
TOTAL SPOTS												78

MARKET TOTALS \$342,105

KSWB 19%
 KGTV 7%
 KFMB 30%
 KNSD 33%
 XETV 1%
 KUSI 9%
 XDTV 1%
 CABL 0%

SVC- NSI

DEMOS- RA35+*

Hansen, Cindi

From: misty.devoll@fox40.com
Sent: Sunday, August 05, 2012 12:20 AM
To: Hansen, Cindi; Lee, Benson
Subject: Spot - Makegood: Democratic Congress Campaign Comm - 377687 MGB#1

Station: KSWB

Order Information:

Order #: 377687
Prev. Order Total: \$63,200.00
New Order Total: \$63,200.00
Order Total Diff: \$0.00
Change in Agreed Rating: 0.00
Agency: Great American Media
Advertiser: Democratic Congress Campaign Comm
Product: 11/14/DEM CONGR CMPGN
Alternate Order #: 06260040
Estimate #: 1475
Flight Dates: 10/09/12 - 10/15/12
Demo: Adults 35+

Sales Information: Robert Langer, Telerep Washington DC, National

The following spot(s) have been madegood:

Makegood Bundle #1

Original Spot Information (377687-27-1):

Rate: \$4,000.00

Air Date: Thu 10/11/12

Eligible Days: ---Th-----

Inventory Code: Thur Prime B

Inventory Description: Glee

Inventory Code Time: 9p-10p

Spot Type: NM

Length: :30

Channel(s): 5

Priority: Priority 02

Makegood Reason: GLEE/TO XFACTOR

Makegood Spot Information (377687-27-2):

Rate: \$4,000.00

Air Date: Thu 10/11/12

Eligible Days: ---Th-----

Inventory Code: X Factor Thur

Inventory Description: X Factor Thur

Inventory Code Time: X Factor Thur

Spot Type: NM

Length: :30

8-9-8

Channel(s): 5
Priority: Priority 02
Makegood Reason: GLEE/XFACTOR